



**Government of West Bengal**  
**Department of Health & Family Welfare**  
**SwasthyaBhawan**  
**GN-29, Sector-V, Salt Lake, Kolkata – 700 091**

No.57-Secy(HFW)/2023

Date : 24/02/2023

From : Principal Secretary,  
Health & Family Welfare Department

To : 1. The Commissioner, Kolkata Municipal Corporation.  
2. The District Magistrate- All Districts  
3. The Chief Medical Officer of Health- All Districts  
4. DFWO- Kolkata

Sub: Extension of Measles- Rubella (MR) Vaccination Campaign

Sir,

The State coverage of the MR Vaccination Campaign is about 94% as on date. Still around 14 lakh children are yet to be vaccinated in all age groups (9 month to <5 Yrs, 5 Yrs to <10Yrs and 10Yrs to <15 Yrs) out of 2.31 Crore children in MR Campaign. Most of the children are left out in the 9 month to <5Yrs age group. The missed child in the aforementioned age group makes a provision for future outbreaks. Therefore it is desirable that additional effort must be taken to ensure that all eligible children are to be identified and to be administered MR vaccine to ensure the objectives of Measles Rubella elimination by 2023 end.

So, below mentioned decisions have been taken following all necessary protocols regarding MR Vaccination Campaign:

1. ASHAs may be instructed to identify still unvaccinated MRVC left out eligible children in her service territory. ASHAs also may be instructed to mobilize the identified children to the nearby Routine Immunization session sites for administering MR campaign vaccine dose where applicable and the data will have to be entered into the MRVC portal. This process will be continuing till 31/03/2023 in all districts of West Bengal with special attention to Nadia, Howrah, 24Pgs (N), 24Pgs(S), Hooghly, Murshidabad, Maldah, Kolkata, Darjeeling and Purulia Districts and the poor performing Blocks /ULBs (list of the poor performing Bolcks/ ULBs are annexed).
2. The MR Vaccination campaign activity is to be carried out in Anganwadi centres where RI sessions are usually organized till 18/03/2023 in all districts (especially in the district of Hooghly, Howrah, Kolkata, Nadia, Murshidabad, Malda, Alipurduar, Purulia, South & North 24 Pgs).

  
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3. The campaign activity is to be continued in all ULBs as well as in schools as applicable till 31/03/2023 in order to improve the campaign dose coverage in urban areas, which is lagging behind in comparison to rural areas.

4. Renowned Private Hospitals are requested to conduct vaccination campaign free of cost. In such cases, vaccines and logistics will be provided from the Government end, but human resources and venue are to be arranged by the said Private Hospital. A suggested mapping of private Hospitals and Schools in Kolkata is attached herewith.

5. The vaccines earmarked for MR campaign dose may be used for RI whenever needed.

Yours faithfully,

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Imp: 24/02/2023

Principal Secretary  
Health & Family Welfare Department

No.57/1(10)-Secy(HFW)/2023

Date : 24/02/2023

Copy forwarded for information to:-

1. The Principal Secretary, School Education Department, Govt. of West Bengal
2. The Principal Secretary, UD&MA Department, Govt. of West Bengal, SUDA is to be requested to assist in urban areas for this extended campaign activity.
3. The Principal Secretary, WCD Department, Govt. of West Bengal
4. The Principal Secretary, Tribal Development Department, Govt. of West Bengal
5. The Secretary, P&RD Department, Govt. of West Bengal
6. The Secretary, MA&ME Department, Govt. of West Bengal
7. The Director of Health Services, H&FW Department, Govt. of West Bengal
8. The Senior Special Secretary & AMD (NHM), H&FW Department, Govt. of West Bengal
9. The State Family Welfare Officer & Jt. DHS (FW), H&FW Department, Govt. of West Bengal
10. Sr. PS to the Principal Secretary, Health & Family Welfare department, Govt. of west Bengal

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Principal Secretary  
Health & Family Welfare Department